

2020-2024 Consolidated Plan Update

Required by U.S. Dept. of Housing and Urban Development (HUD) for Community Development Block Grant (CDBG) and HOME Investment Partnership (HOME) grants

Project Timeline

**Needs Assessment &
Market Analysis**

May 10

**Draft Strategic Plan & 2021
Annual Action Plan**

May - July

HUD Submittal

Draft (7/16/21)

Final (8/16/21)



Anticipated Resources

	2020	2021	2022	2023	2024	TOTAL
CDBG Allocation	333,767	327,954	330,000	330,000	330,000	1,651,721
HOME Allocation	360,974	366,284	364,000	364,000	364,000	1,819,258
TOTALS	\$694,741	\$694,238	\$694,000	\$694,000	\$694,000	\$3,470,979

The activities in 2020 have already been allocated and 2021 activities are currently being solicited.

HUD has also allocated the Longview-Kelso HOME Consortium **\$1,326,277** to help create affordable housing and services for people experiencing or at risk of experiencing homelessness.

Needs Assessment & Market Analysis

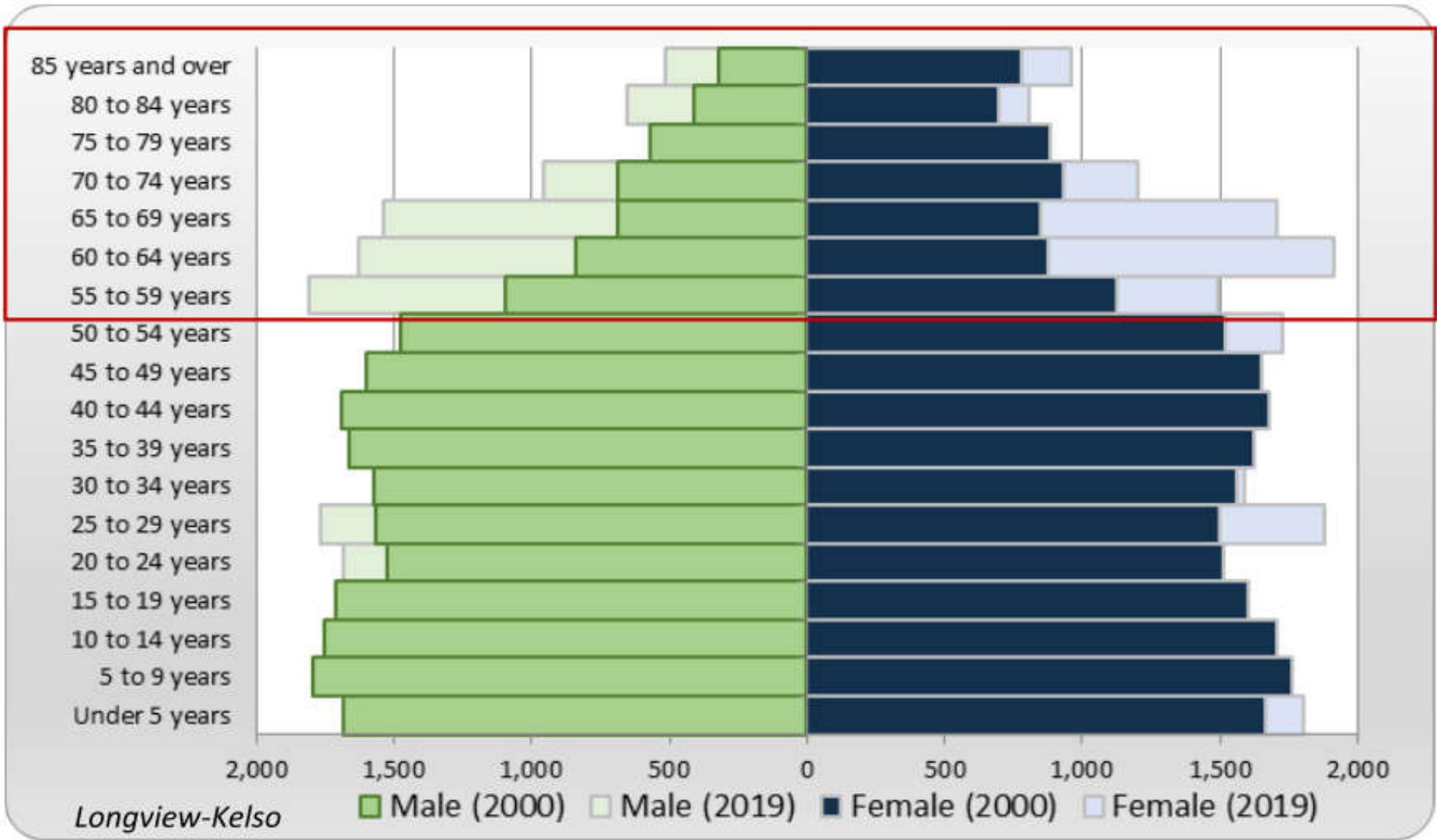
– Major Findings

- 1) Households severely housing cost burdened;
- 2) Low rental vacancy rates;
- 3) Aging housing stock;
- 4) Minimal new construction; and
- 5) Aging of the population.

Population

- Aging significantly (“boomers”)
- No backfill of age cohorts
- Children and families

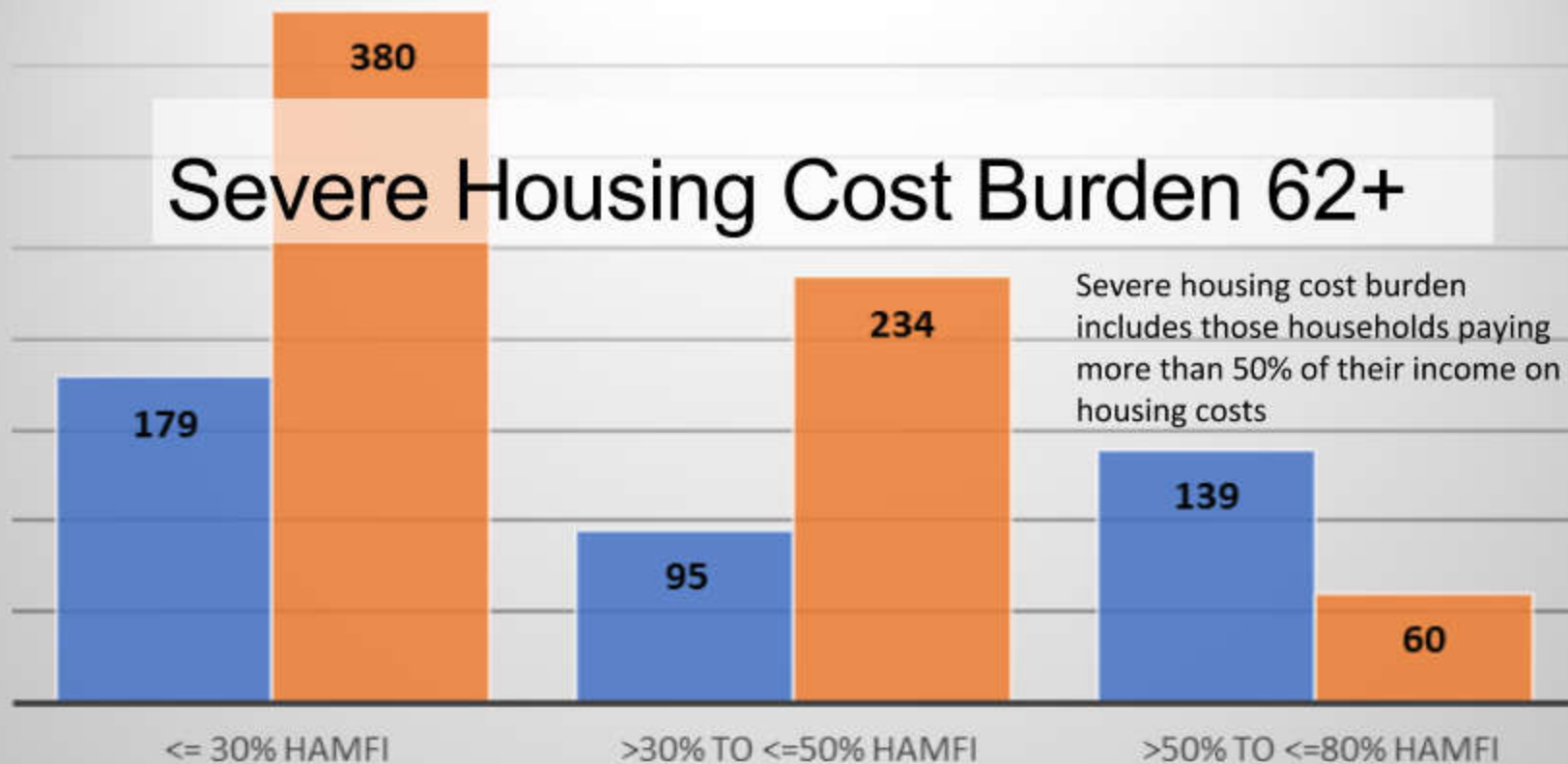




Longview-Kelso

AGE	2019 Population by Age and Sex				Total Population Change		
	Male	Female	Total	Percent of Total	Change (2000 to 2010)	Change (2010 to 2019)	Change (2000 to 2019)
Total population	24,106	25,537	49,643		2,018	1,070	3,088
AGE							
Under 5 years	1,575	1,806	3,381	6.8%	177	-142	35
5 to 9 years	1,453	1,419	2,872	5.8%	-404	-280	-684
10 to 14 years	1,732	1,250	2,982	6.0%	-412	-66	-478
15 to 19 years	1,428	1,424	2,852	5.7%	-61	-397	-458
20 to 24 years	1,685	1,470	3,155	6.4%	291	-169	122
25 to 29 years	1,770	1,880	3,650	7.4%	117	466	583
30 to 34 years	1,565	1,591	3,156	6.4%	-108	130	22
35 to 39 years	1,511	1,556	3,067	6.2%	-495	279	-216
40 to 44 years	1,440	1,117	2,557	5.2%	-505	-307	-812
45 to 49 years	1,092	1,376	2,468	5.0%	-62	-720	-782
50 to 54 years	1,336	1,725	3,061	6.2%	363	-295	68
55 to 59 years	1,810	1,493	3,303	6.7%	932	150	1,082
60 to 64 years	1,629	1,915	3,544	7.1%	1,182	647	1,829
65 to 69 years	1,539	1,707	3,246	6.5%	602	1,106	1,708
70 to 74 years	957	1,200	2,157	4.3%	-21	559	538
75 to 79 years	414	840	1,254	2.5%	-61	-137	-198
80 to 84 years	656	808	1,464	2.9%	118	239	357
85 years and over	514	960	1,474	3.0%	365	7	372
Median Age (years)	38.6 (L) 34.6 (K)	44.3 (L) 41.1 (K)	41.1 (L) 35.2 (K)		2000: 36.6 (L) 32.9 (K)	2010: 39.38 (L) 37.7 (K)	

Severe Housing Cost Burden 62+

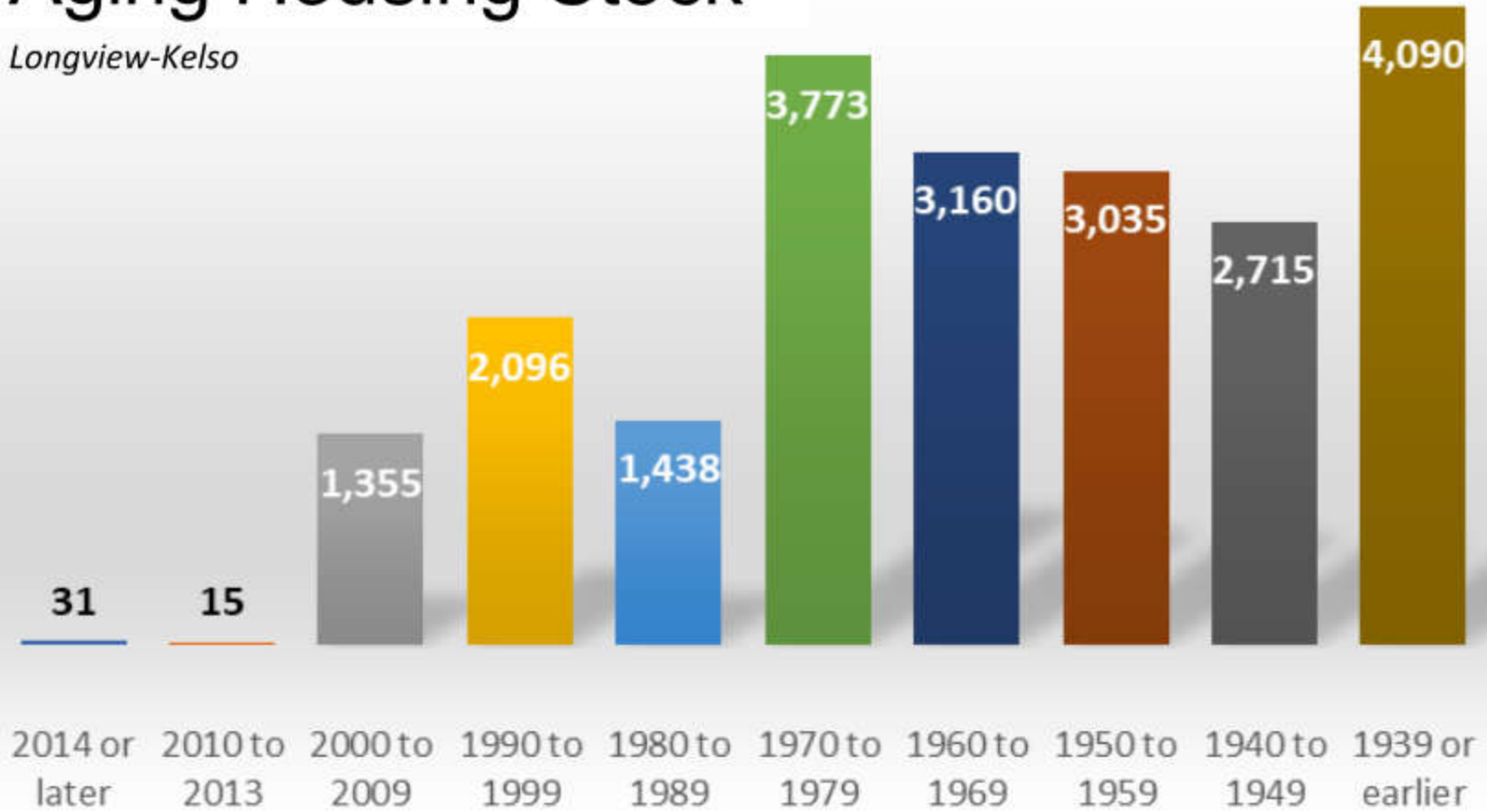


Longview-Kelso

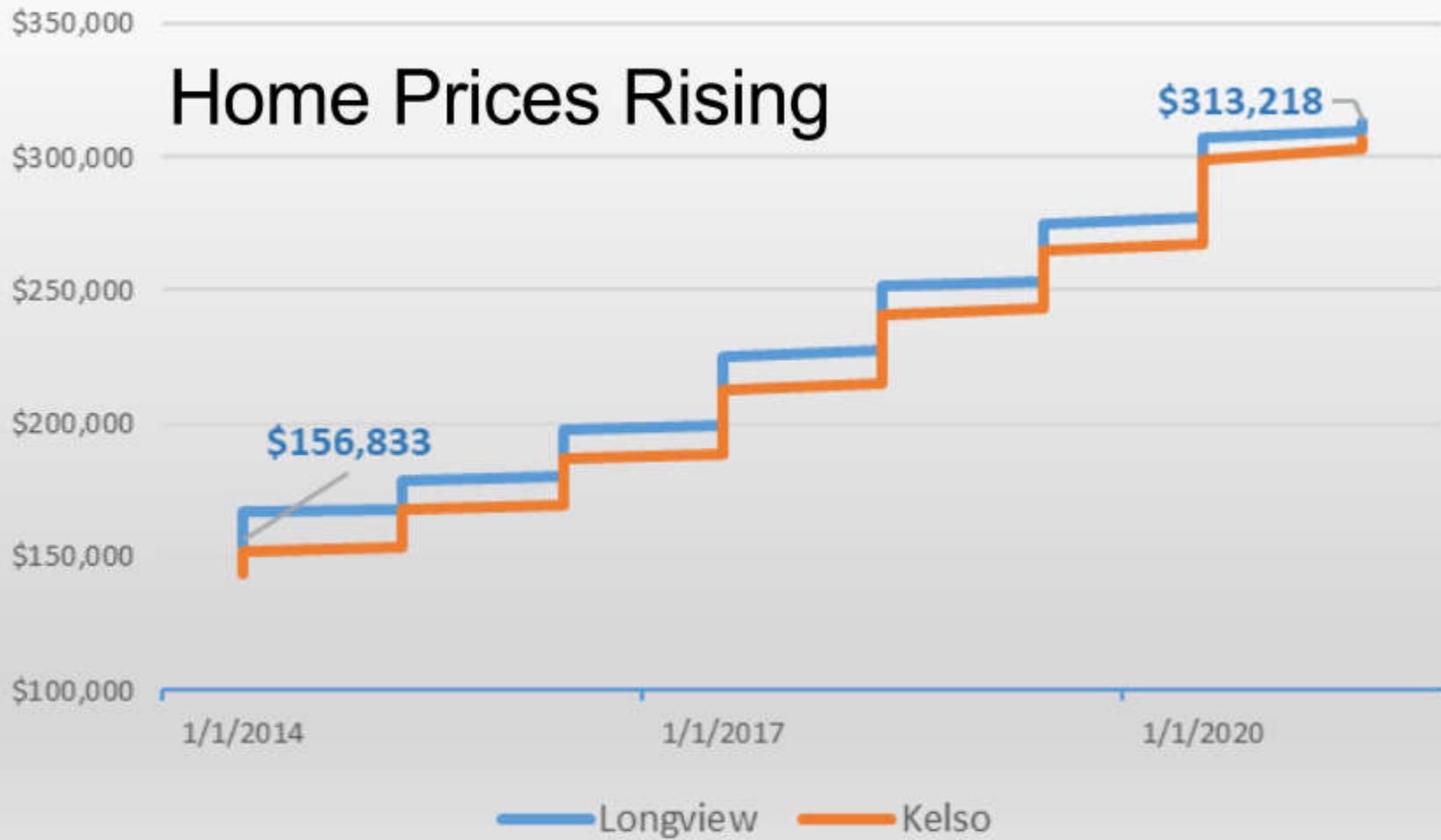
■ Owner ■ Renter

Aging Housing Stock

Longview-Kelso

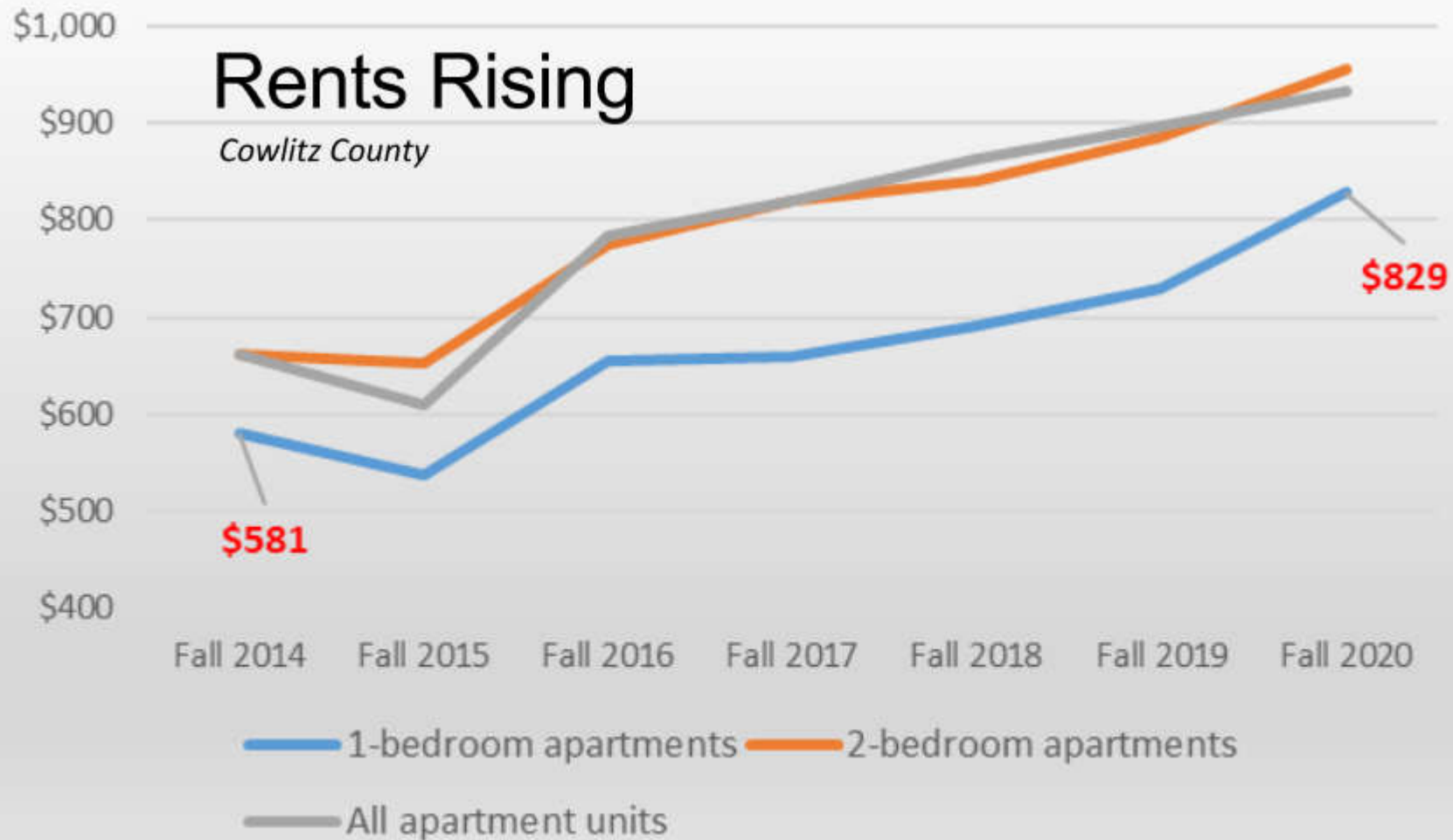


Home Prices Rising

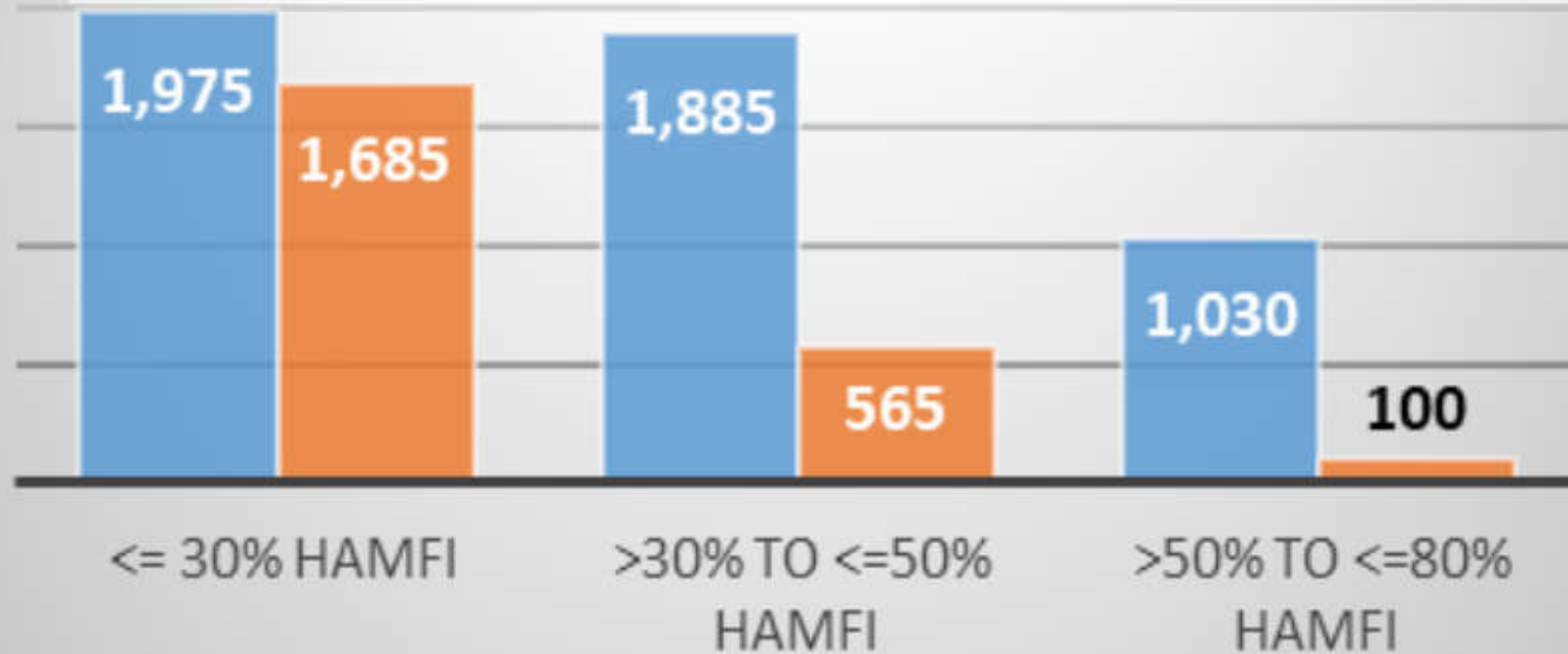


Rents Rising

Cowlitz County



Housing Cost Burden - Renters



■ Cost burden > 30% ■ Cost burden > 50%

Longview-Kelso



Strategic Plan

Priority Needs and Goals based on Anticipated Resources

Priority Needs

- When need exceeds resources, you need to prioritize
- 2014 – 2019 Priority Needs:
 1. Improve the quality of the housing stock
 2. Reduce extreme cost burdens and increase housing
 3. Provide needed public improvements
 4. Increase opportunities for homeownership
 5. Expand economic opportunities for self-sufficiency
- What are the new priorities, considering anticipated resources?
 - ☺ 1.
 - ☺ 2.
 - ☺ 3.

Goals

- Goals based on available resources and local capacity.
- Goals need to address priority needs
- Goals are used to track and monitor performance
- Goals should be specific, measurable, action-oriented, realistic and time-bound



Goals

- 2014 – 2019 Goals were:
 1. Stabilize and revitalize neighborhoods
 2. Promote thriving commercial districts and options
 3. Reduce the numbers and shorten homelessness
- What are the new goals?
 - 1.
 - 2.
 - 3.



Potential Allocations

- Based on anticipated resources, priority needs, and proposed goals, how should the cities of Longview and Kelso best allocate HOME and CDBG funding, including the new HOME funds?
- Anticipated resources:
 - CDBG: \$330,000 per year (2022-2024 would = \$990,000)
 - HOME: \$364,000 per year (2020-2024 would = \$1,092,000)
 - HOME ARP: \$1,326,277
- Potential allocations:
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