

City of Longview, Washington

Comprehensive Plan Update ~ Public Participation Plan

November 2015 Draft

Purpose

To ensure early, continuous, and substantive public participation during the 2016 Comprehensive Plan update process.

Methods

The City of Longview will implement a proactive outreach strategy that provides a variety of opportunities for timely and meaningful public involvement. Public participation methods that will be employed by the City of Longview include the activities outlined below. During the course of the development of the plan, additional outreach may be requested or identified. These will be accommodated to the greatest extent possible, depending upon level of effort.

1. Communitywide Open House Presentations: A public open house will be held in spring of 2016. The purpose will be to gather general input and establish baseline concerns, goals and aspirations of Longview citizens. An additional open house will be held in the fall of 2016, where the public will have the opportunity to learn about and comment on the draft plan.
2. Stakeholder Group Presentations: City representatives will make presentations to various civic and community stakeholder groups to share plan direction and to gather more specific input that may pertain to certain elements or emphasis areas of the comprehensive plan. These presentations will be conducted throughout the course of the planning process.
3. Neighborhood Emphasis Area Presentations: A series of presentations will be conducted in the second and third quarters of 2016 to evaluate future land use alternatives/policy options for neighborhood emphasis areas. These presentations will be tailored specifically for stakeholders most impacted by changes to land use alternatives and policy options. Emphasis areas will include:
 - 1st/3rd Avenue corridor
 - Highlands neighborhood/Oregon Way
 - Barlow Point area
 - 36th Avenue south of Ocean Beach Highway
 - Others as identified through public comment process
4. Communitywide Survey: An online survey will be conducted to obtain public opinions and preferences on key subjects addressed in each of the comprehensive plan elements. Hard copies of the survey will be made available to those who prefer a hard copy.

5. City Website Postings: Monthly updates to the web page dedicated to the Comprehensive Plan update will be prepared for posting by city staff.

Accommodating Special Populations

The City will strive to ensure that all citizens and stakeholders are provided fair opportunity to participate in the planning process, including the efforts described in the Methods section above.

1. Upon request, handouts, display boards, agendas, surveys, and all other resource materials may be provided in Spanish. Requests for translated materials must be made 10 days in advance.
2. Upon request, public presentations will be translated into Spanish with a 10-day advance notice.
3. Requests for translators must be made 10 days in advance and will be coordinated through CWCOC with the Ethnic Support Council.
4. Consultation and coordination with Ethnic Support Council will be initiated in order to attract participation from Latino and Hispanic citizens and stakeholders.
5. Outreach to other organizations and community groups will occur as they are identified.
6. The City will ensure that citizens and stakeholders with a disability are provided an opportunity to participate in the planning process and offer input.

State Environmental Policy Act

The City will conduct a SEPA review for the Comprehensive Plan. Materials related to the environmental determination will be made available to the public for comments.

Media Outreach

To maximize public notification of the comprehensive plan update process, the City will issue print and radio media releases for the following activities, in addition to posting on the city's web page:

1. Open House Presentations
2. Community Survey
3. Public Hearings for Plan Adoption and for SEPA comment

PRELIMINARY SCHEDULE

- Dec.-Jan. City Departments – Data Requests
- Dec.-Jan. City Department Discussions on Goals, Objectives, Policies
- January 6 Planning Commission
- Population & Housing Element – Trends & Issues
 - Historic Preservation Element – Trends & Issues
- February 3 Planning Commission
- Public Facilities, Utilities & Services Element – Trends & Issues
 - Energy & Telecommunications Element – Trends & Issues
- March 2 Planning Commission
- Economic Development Element – Trends & Issues
 - Transportation Element – Trends & Issues
- April 6 Planning Commission
- Natural Environment Element – Trends & Issues
 - Land Use Element – Trends & Issues
- April 13 1st Public Forum**
- April 21 City Council Workshop**
- Review Trends & Issues – All Elements
- May 4 Planning Commission
- Review of Public Forum Comments
 - Review/Revise Goals for each Plan Element
- May City Department Review – Public Forum Comments; PC Goals & Direction
- May 19 City Council Workshop**
- Review of Public Forum Comments
- June 1 Planning Commission
- Review Objectives & Policies for Population & Housing
 - Review Objectives & Policies for Historic Preservation Element
- July 6 Planning Commission
- Review Objectives & Policies for Public Facilities, Utilities & Services Element

- Review Objectives & Policies for Energy & Telecommunications Element
- August 3 Planning Commission
- Review Objectives & Policies for Economic Development Element
 - Review Objectives & Policies for Transportation Element
- September 7 Planning Commission
- Review Objectives & Policies for Natural Environment Element
 - Review Objectives & Policies for Land Use Element
 - Emphasis Areas Review
- Sept. 22 2nd Public Forum**
- October 5 Planning Commission
- Review Public Forum Comments
 - Revise Plan Elements as needed
 - Recommendation to City Council
- October 20 City Council Workshop**
- Review Draft Plan
 - Review Public Forum Comments
- Nov. 10 City Council**
- 1st Public Hearing
- Nov. 17 City Council**
- 2nd Public Hearing
- December 8 City Council**
- Adoption